

42nd Annual Tupper Lake TINMAN

2024 Sponsorship Form



BECOME A SPONSOR OF THE 2024 TUPPER LAKE TINMAN

The Town of Tupper Lake Recreation Department would like to invite you to become a sponsor of the 42nd Tupper Lake Tinman Triathlon. The Tinman dates back to 1983 and is one of the longest running triathlons in the country. Each June, the race draws more than 500 athletes and their families, from across the Northeast and Canada to our area.

Our community takes great pride in this event, which is considered a favorite for many athletes because of the scenic Adirondack course and small town charm it offers. Our continued success is due in part to our many sponsors and volunteers. We are looking forward to another successful year!

With your sponsorship your business will be showcased on the Tupper Lake Tinman website (www.tupperlaketinman.com) and the event's Facebook page, along with other acknowledgments based on your sponsorship level.

We have provided details on the variety of sponsorship levels that are available. If the levels listed do not fit your business's needs and you have a different proposal in mind, please contact the Town of Tupper Lake Recreation Director Laura LaBarge, to discuss your ideas. We are happy to work with you to come up with a sponsorship concept that will benefit our local businesses and the community of Tupper Lake.

For more information or to become a sponsor, please contact us by email at recdirector@townoftupperlake.com or by phone at (518) 359-9261 or visit www.tupperlaketinman.com

Sincerely,
The Tupper Lake Tinman Team



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Sponsorship Levels:

CORPORATE: \$2,000+

RACE LEG (SWIM/BIKE/RUN/TRANSITION): \$1,000

GOLD: \$500

SILVER: \$350

BRONZE: \$200

FRIEND: \$100



All sponsors will receive:

- Company name/logo on event website/social media
- Free vendor spot at pre-race expo
- Opportunity to provide swag or ads in athlete packets (all product must be received by June 1st)
- Mentions from Race Announcer on Race Day

In addition, Corporate, Race Leg and Gold Level sponsors will receive:

- Business name/logo on select athlete/volunteer apparel
- Prime banner location on race day (you must provide)
- Prime vendor spot on Race Day

COMPANY INFORMATION

Business Name	
Authorized Rep.	
Address	
Phone/Email	
Sponsor Level/Amount	
Payment Form	<i>Check</i>

Please return by mail to:

Town of Tupper Lake
120 Demars Blvd.
Tupper Lake, NY 12986
ATTN: Laura LaBarge

Thank you for becoming an official TINMAN Sponsor!

